

Order / Rev: 203280
 Alt Order #: 06849246
 Flight Dates: 09/05/12 - 09/14/12

Advertiser: POL/American Crossroads
 Product Desc: 9/5-9/14 American Crossroads
 Estimate: 943

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY NEWS 10 @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- T - - - - -					1	\$300.00		0.00			
E 3	WAVY	09/14/12	09/14/12	WAVY News 10 @ Noon	CM	12p-1p	- - - - F - -	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
WAVY NEWS 10 @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - - F - -					1	\$300.00		0.00			
E 4	WAVY	09/14/12	09/14/12	Fri Hour 3	CM	10p-11p	- - - - F - -	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	- - - - F - -					1	\$1,600.00		0.00			
E 5	WAVY	09/08/12	09/08/12	Notre Dame Football	CM	Notre Dame Football	- - - - - S -	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
NOTRE DAME FOOTBALL 90 (TO 9/8/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S -					1	\$600.00		0.00			
													Totals	5	\$3,100.00